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Subject Innovation metrics for gov study

We are a management consulting firm that focuses on innovation. We believe that US global competitiveness can be measured by using public data on some simple dimensions- key is business model value which we measure as Enterprise value/sales. It is a measure of the value of a companies entire business model weighted by a dollar of sale. We have data on several hundred companies that supports this. Let me know if you would be interested.

Bill Lay Director

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